

Virtual Work Experience Step by Step Guide

Module 4: Data Science



STEP 1: Get all your resources ready; pen & paper, access to the internet for research and access to Microsoft Word or PowerPoint.



STEP 2: Watch one of our Data Scientists Tom Clay talk to you about all things Data and dig deeper to see who is most likely to secure a policy for your new product! Video will be loaded up for you to play.



STEP 3: Next, please download the document named 'Data Science Work Experience Document' – this will provide you with full details of the task to complete.

Side note: You may want to copy and paste the survey on to a word document to print off to complete the questions (optional) or you can use good old pen and paper!



STEP 4: Once you have collected your data from your target audience, use the table provided on the workbook to convert the answers in to scores!



STEP 5: Next, it's time to analyse the scores and data! Please refer to the Data Science document and answer the questions with the data you have collected. You should have a result for each person if they are most likely, less likely or unlikely to be accepted for a policy for your product!

