

Virtual Work Experience Step by Step Guide

Module 7: User Experience

STEP 1: Get all your resources ready; pen & paper, access to the internet for research and access to Microsoft Word or PowerPoint.



STEP 2: Ever wondered what goes in to creating a user friendly digital experience? Watch the video with Rachel and Matt to see how we design and test wireframe designs! Be sure to stick around at end of the clip for some funny bloopers!



STEP 3: Using pen and paper or PowerPoint, we would like you to create a wire frame design for your product! Think about your target audience, where you want certain pieces of information to be, how user friendly it is and ultimately thinking about how this aligns with your product and your audience.

If you have access to other software platforms such as Photoshop or UX design tools, please feel free to use these to your advantage on this module.

Please don't worry if you don't have the above software, as mentioned in the video, pen and paper is actually one of the most effective ways to start to sketch out the wireframes!



STEP 4: Once you have created your wireframe design, it's time to test this with your friends/family or your specific target audience. Refer back to the video where Rachel talks through some tips when collecting unbiased feedback.

Below is an example image of a basic wireframe design:

